



# Tomas Bata University in Zlín

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**International Office**

**Person in charge of  
incoming students:  
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## Where is Zlín?

- In Moravia, eastern part of the Czech Republic
- Easily accessible by train from Prague, Vienna, Warsaw, Budapest or Bratislava



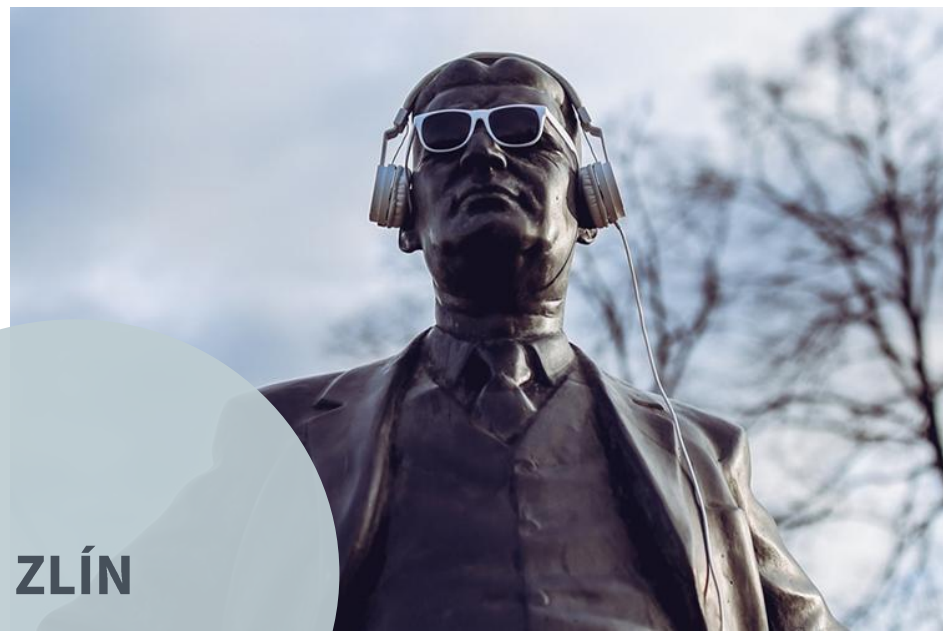


# ZLÍN

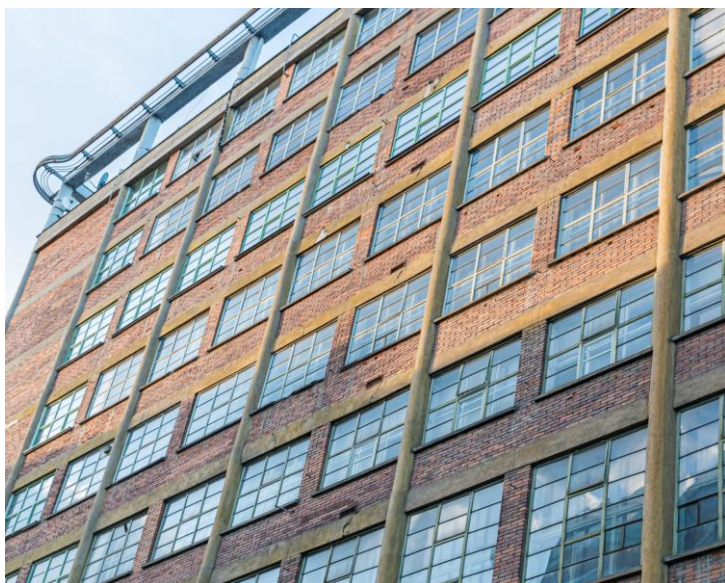
Zlín of today can be best characterized as a student town since there are about 9,000 university students!

The cost of living is relatively low. The town and the whole region is a very safe place to live.

Zlín is a modern, functionalist, and lively town representing the legacy of the world-famous shoe producer Tomas Bata.



ZLÍN





## Who was Tomas Bata?

- The first Czechoslovak selfmademan
- Major of Zlín
- Global entrepreneur and shoe producer

***Bata***





# Tomas Bata University

Faculty of Technology



Faculty of Multimedia  
Communications



Faculty of Humanities



Faculty of Management  
and Economics



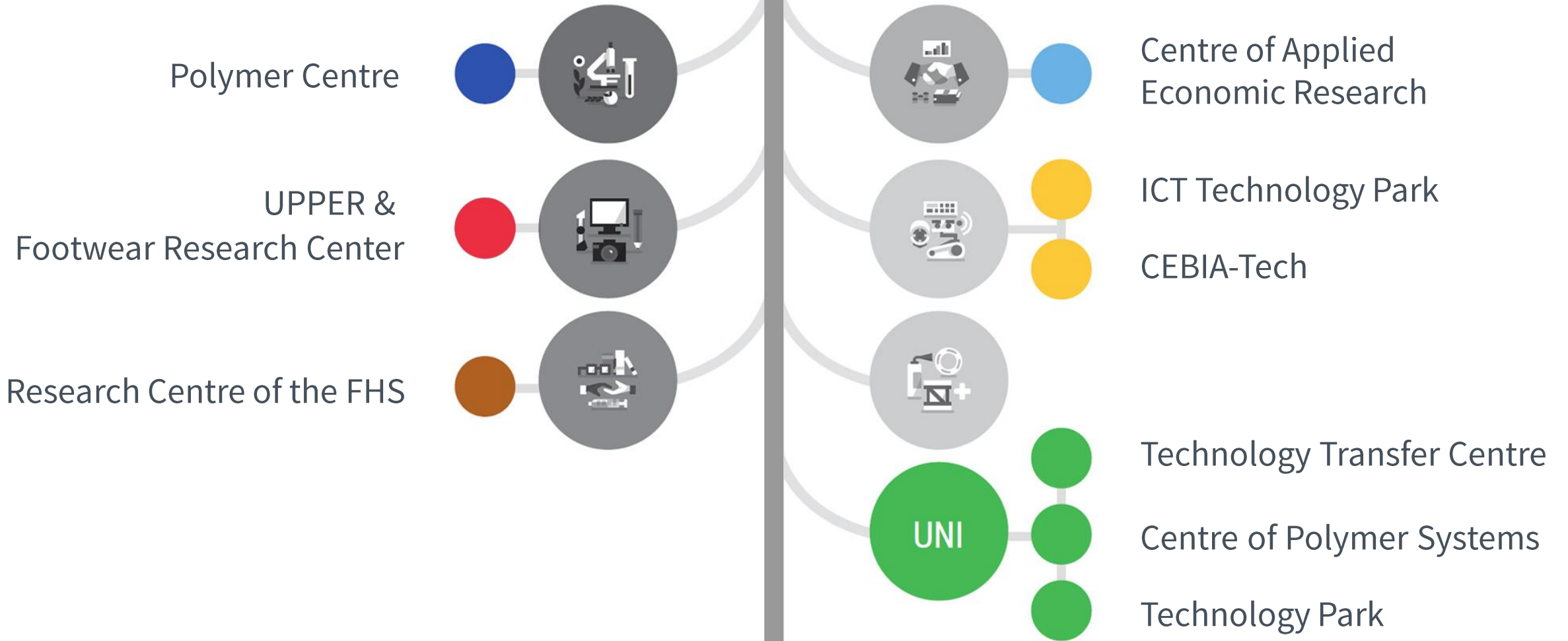
Faculty of Applied Informatics



Faculty of Logistics  
and Crisis Management

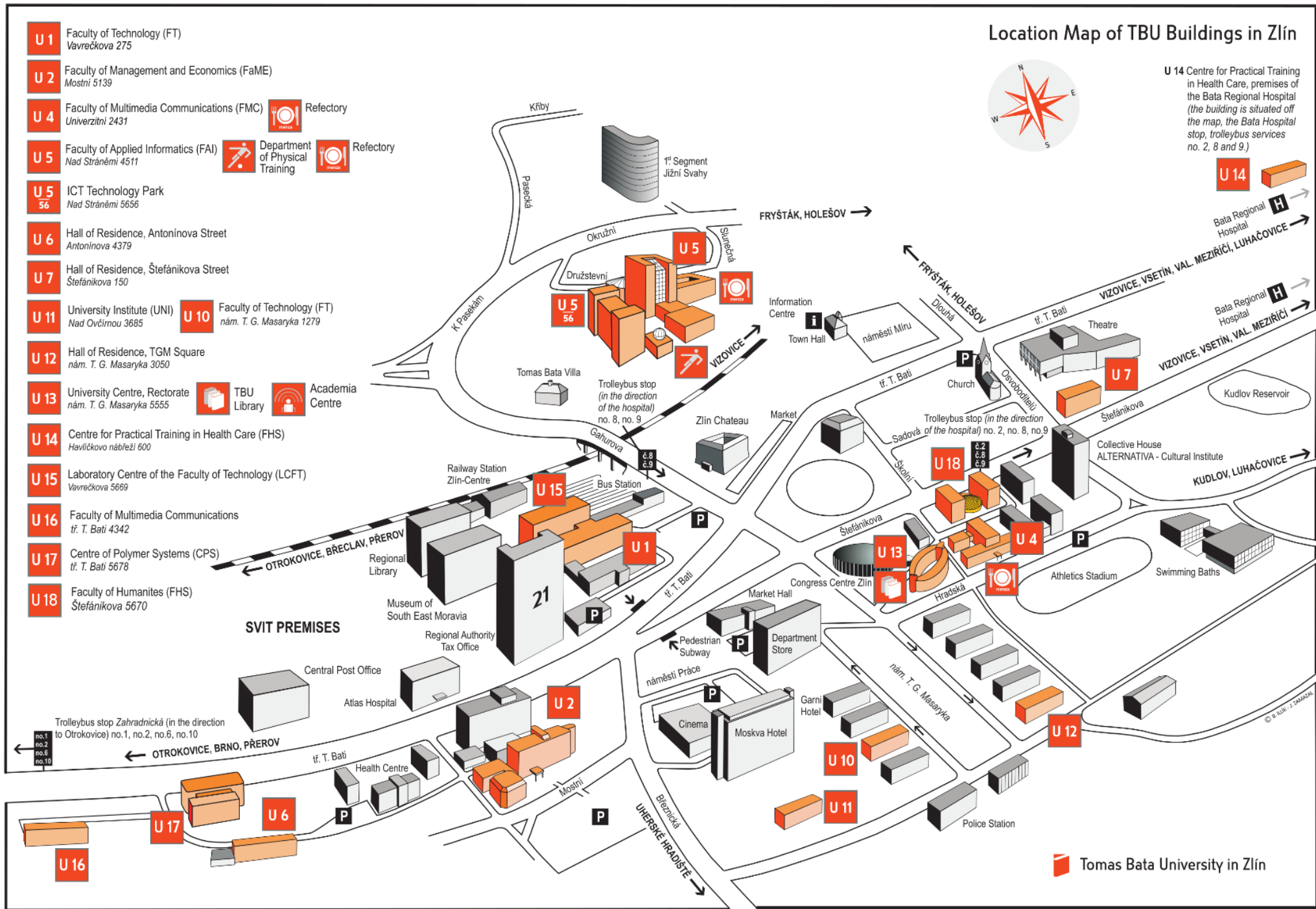


# University Structure Research Units





# University Campus





# Faculty of Multimedia Communications

Courses taught in English at the  
studio of:

Animation and Audiovisual Arts

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Glass Design

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Shoe Design and [Fashion Design](#)

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Graphic Design and Digital Design

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Spatial Design and Industrial Design

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Product Design and Advertising Photography

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Arts Management

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Marketing Communications, Dept. of Theoretical studies

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Courses taught in English at  
the department of:

Mathematics

Process Control

Security Engineering

Informatics and Artificial Intelligence

Automation and Control Engineering

Computer and Communication Systems

**+ Traineeships in different fields**

Faculty of Applied  
Informatics



# Faculty of Humanities

Courses taught in English at  
the department of:

School Education

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Pedagogical Sciences

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Language Center

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Social Pedagogy

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Modern Languages and Literature – English Philology

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Modern Languages and Literature – German Philology

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Courses taught in English at  
the department of:

Economics

Business Administration

Finance and Accounting

Management and Marketing

Statistics and Quantitative Methods

Industrial Engineering and Information Systems

Regional Development, Public Sector Administration and Law

**Faculty of  
Management and  
Economics**



**Faculty of Logistics  
and Crisis  
Management**

Courses taught in English at the:

Department of Logistics

Department of Crisis Management

Department of Population Protection

Department of Environmental Security

Courses taught in English at  
the department of:

Chemistry

Polymer Engineering

Production Engineering

Food Technology

Food Analysis and Chemistry

Fat, Surfactant and Cosmetics Technology

Environmental Protection Engineering

Physics and Materials Engineering

+ **Traineeships in different fields**

**Faculty of Technology**



## Exchange studies

Erasmus+ program  
Any other exchange program

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Study stay / Traineeship

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In Bachelor, Master or Ph.D. level

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More than 150 courses at 6 faculties

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Accommodation in student dormitory

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More than 250 exchange students per year

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# EXTRAS FOR EXCHANGE STUDENTS

- **Erasmus Student Network (ESN)** Zlín
- TBU Welcome Centre, Counselling Centre and Job Centre
- **Accommodation in TBU Halls of Residence** (approx. EUR 230/month (bed in double-room))
- 2 restaurants, 3 refectories, buffet and student bar
- **2 discounted meals** in TBU Refectory per working day (approx. EUR 6 (soup and main dish))
- Free Czech language course (3 ECTS)
- Free access to the TBU Library





**HALLS OF  
RESIDENCE  
& CATERING  
FACILITIES**



Examples of prices:

McDonald's Big Mac – approx. EUR 6  
Coca-Cola 2liters bottle – approx. EUR 2



**WHY TBU  
IN ZLÍN?**





# APPLY FOR EXCHANGE STUDY STAY

- Deadlines:
  - **June 1** (May 1 for non-EU nationals) – for the winter semester or full academic year
  - **November 1** (October 1 for non-EU nationals) – for the summer semester
- [Application process](#)
- Contact [incoming@utb.cz](mailto:incoming@utb.cz)



**SEE YOU IN ZLÍN!**